

ADVENTURE SHOW ON A MAJOR NETWORK

30 MINUTE SHOW ON TRAVEL OR DISCOVERY CHANNEL (ANY MAJOR NETWORK) WHERE I GO TO DIFFERENT COUNTRIES AND CITIES AND SHOW PEOPLE OF ALL CULTURES AND BACKGROUNDS HOW TO ADD ADVENTURE INTO THEIR EVERY DAY LIVES.

MAKE IT INEVITABLE

ACCOUNTABILITY PARTNER

TALK TO EACH ONE

SHOW EACH ONE THE PLAN

DAN

LEAH

ROGER

MINH & ANH

CREATE AN ACTION LIST WITH DATES

TIMELINE AND TASK LIST FOR EVERY ITEM

EVERY SINGLE ONE!!

CREATE A BIG PENALTY IF I DON'T FOLLOW THROUGH

JAY LENO APPEARANCE

GET CONTACT INFO FOR PERSON WHO BOOKS THE SHOW

DO THEY WORK WITH THE SAME MAJOR PUBLICISTS?

ELLEN DEGENERES APPEARANCE

GET CONTACT INFO FOR PERSON WHO BOOKS THE SHOW

DO THEY WORK WITH THE SAME MAJOR PUBLICISTS?

DONNIE DEUTCH APPEARANCE

GET CONTACT INFO FOR PERSON WHO BOOKS THE SHOW

DO THEY WORK WITH THE SAME MAJOR PUBLICISTS?

REVENUE REVIEW

BRAINSTORM ALL THE POSSIBLE WAYS TO CREATE
REVENUE

IMMEDIATE

SHORT TERM (2-6 MONTHS)

LONG TERM (7-18 MONTHS)

HOW TO BECOME FAMOUS/VIRAL

RESEARCH HOW TO GET FREE PR

ONCE RTE GETS TO 5K VISITORS A MONTH

SUBMIT TO ONLINE MEDIA

2 A DAY OR 60 A MONTH

BECOME AWESOME

WATCH ManTra BY DD

RESEARCH CREATING BELIEFS

PRACTICE ANCHORING

CONFIDENCE

BELIEF CANNOT FAIL

DESIRE FOR EXCELLENCE

BOLD DARING BEHAVIOR

PERSONAL ASSISTANT

LONGER DAYS

40 HOURS A MONTH= \$920/MONTH, \$230/WEEK, \$33/DAY

20 HOURS A MONTH= \$460/MONTH, \$115/WEEK, \$17/DAY

PA FUNCTIONS

RESEARCH ADVENTURE IDEAS: 3 SOLID PER HOUR

WRITE BLOG DRAFTS (MAJOR CONTENT, PICTURES, SEO OPTIMIZED)

RESEARCH NETWORK CONTACTS

SUBMIT PRESS RELEASES

RESEARCH NETWORK CONTACTS

GATHER HOT SM DATA, DAILY DIGEST SO I CAN RESPOND/BECOME
PART OF THE CONVERSATION

EMAIL/FAQ RESPONSE

REVIEW HARO ENTRIES FOR INTERVIEW OPPORTUNITIES

PHYSICAL

130 LBS

MUSCULAR FIT TONED

TAKE PHENTERMINE

GET UP AT 5 AND EXERCISE EVERY MORNING

GET A LIST OF PRODUCERS/CONTACTS AT MAJOR NETWORKS

GOOGLE

CREATE A MAP OF THESE CONNECTIONS

GET CONTACT INFO: TELEPHONE & EMAIL

SEND A MONTHLY EMAIL TO EACH OF THEM, VIDEO OF ME, LINK TO
BLOG OR WHATEVER

REDEFINE THE EXPERIENCE WEBSITE

CONTENT CREATION

POST

DEC

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

JAN

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

FEB

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

MAR

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

VIDEO

DEC

1, 2, 3, 4, 5, 6

JAN

1, 2, 3, 4, 5, 6

FEB

1, 2, 3, 4, 5, 6

MAR

1, 2, 3, 4, 5, 6

SHERRYAYN RTE WEBSITE

CONTENT CREATION

POST

VIDEO

CREATE A DETAIL OF WHAT THE SHOW WILL BE ABOUT

BRAINSTORM HOW I WOULD DESCRIBE THE SHOW IF IT WAS JUST HOW I WANTED IT

WHAT DO WE DO?

HOW DOES IT MAKE ME LOOK?

WHAT DOES IT DO FOR THE AUDIENCE?

HOW DOES THE AUDIENCE INTERACT?

BUSINESS PLAN FOR THE SHOW

DOWNLOAD SOFTWARE

COMPLETE ROUGH DRAFT

MISSION

MARKETING

OBSTACLES

MONEY NEEDED

OPPORTUNITIES, REVENUE/ADVENTURE

POSSIBLE INVESTORS

LIST OF NETWORK CONTACTS THAT CAN MAKE IT HAPPEN

CREATE A LIST OF 30 TOP ADVENTURE IDEAS

FOR THE SHOW

SHOW CATEGORIES

BRING THE FAMILY CLOSER ADVENTURES

YOUNG KIDS

TEEN KIDS

SINGLE PARENT

SUPER LARGE FAMILIES

NO COST ADVENTURES

LOW COST ADVENTURES

BAT SHIT CRAZY ADVENTURES

LUNCH HOUR ADVENTURES

BUCKET LIST ADVENTURES

FIRST 5

NEXT 5

NEXT 5

NEXT 5

NEXT 5

FINAL 5

ROLLING SCHEDULE DAY 1	ROLLING SCHEDULE DAY 2
ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT

DECEMBER 10	DECEMBER 11	DECEMBER 12	DECEMBER 13
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT

DECEMBER 14	DECEMBER 15	DECEMBER 16	DECEMBER 17
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT

DECEMBER 18	DECEMBER 19	DECEMBER 20	DECEMBER 21
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT
DECEMBER 22	DECEMBER 23	DECEMBER 24	DECEMBER 25
ACTION LIST	REVENUE REVIEW	ACTION LIST	XMAS BREAK
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	
BIG PENALTY	BECOME AWESOME	BIG PENALTY	
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	
PHYSICAL	NETWORK CONTACTS	PHYSICAL	
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	

DECEMBER 26	DECEMBER 27	DECEMBER 28	DECEMBER 29
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT
DECEMBER 30	DECEMBER 31	JANUARY 1	JANUARY 2
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT

JANUARY 3	JANUARY 4	JANUARY 5	JANUARY 5
OFF DAY: RECOVER FROM LEAH'S PARTY	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT
JANUARY 6	JANUARY 7	JANUARY 8	JANUARY 9
ACTION LIST	REVENUE REVIEW	ACTION LIST	REVENUE REVIEW
MAKE IT INEVITABLE	APPEARANCE REVIEW	MAKE IT INEVITABLE	APPEARANCE REVIEW
BIG PENALTY	BECOME AWESOME	BIG PENALTY	BECOME AWESOME
BECOME FAMOUS	PERSONAL ASSISTANT	BECOME FAMOUS	PERSONAL ASSISTANT
PHYSICAL	NETWORK CONTACTS	PHYSICAL	NETWORK CONTACTS
RTE SITE POST	RTE SITE VIDEO	RTE SITE POST	RTE SITE VIDEO
SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO	SHERRYAYN SITE POST	SHERRYAYN SITE VIDEO
BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS	BUSINESS PLAN 4 THE SHOW	ADVENTURE IDEAS
PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT	PERSONAL DEVELOPMENT